

Programs & Events

At Economic Development Lethbridge we're committed to offering relevant sessions on topics that matter to start-ups, entrepreneurs, businesses and the community. Together with our partners in the Regional Network of Southern Alberta (RINSA), we are offering the Tecconnect+ED series of programs designed to educate, empower and inspire entrepreneurs of all business development stages within the community. If you have questions or are looking for additional support, contact our RINSA Admin Coordinator [Charlee Sereda](#) for an initial meeting to see how we can work together.

Use the links below to register today!

[Tecconnect+ED - Education-on-Demand](#)

Self-paced Program

Take the opportunity to build your skills with Tecconnect+ED's Education-on-Demand. You can select a course or package offering and we will provide you with the webinar version of the content and the appropriate course materials within 48-72 hours of your registration. From there, you can always reach one of our Entrepreneur Program Manager's or Business Advisors to consider further business coaching, education opportunities or our Tecconnect Entrepreneur Program. We wish you well in your upcoming learning experiences and look forward to assisting you!

[See More](#)

[Strategic Growth: When, Why, and How to Expand Your Business](#)

June 20, 6:00pm - 8:00pm

Ready to take your business to the next level? This workshop focuses on recognizing growth opportunities and developing a strategy tailored to your business. Whether you're considering expansion or just curious about the possibilities!

[See More](#)

[Business Evolution: When to Shift from Sole Proprietor to Corporation](#)

May 23, 6:00pm - 8:00pm

Is your business outgrowing its current structure? Gain insights into the advantages of different business structures and learn when and why it might be time to make the shift for optimal growth.

[See More](#)