

## BUSINESS ADVICE

Are you confident your business idea is the next big thing but you're not sure where to start? As part of our Teconnect+ED program, a partnership with the Regional Innovation Network of Southern Alberta (RINSA) supported by Alberta Innovates, we can match you with professional business development advisers, including two on-site at Teconnect, who can help you move your ideas forward and connect you to the resources and information you need during the critical startup phase. We also offer workshops on understanding consumer behavior, analyzing customer feedback, validating a business model, marketing and sales strategies and more.

**To get started, contact:**

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Entrepreneur Program Manager  
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**If you have already been through the intake process**, and are looking to book an appointment with a business adviser, give us a call or use the online booking system below.